

News Of Home Automobile Field

TIRE BUGABOO WEARING OFF

Matter of Care in Driving - Roads Present Few Difficulties and Great Many Pleasures

\$40,000 ROAD FUND

1913 in the belief of those acquainted with local and state conditions is going to see a great increase in the number of automobiles owned and operated in Arizona. In no section of the state does this manner of optimism regarding the automobile business have firmer ground for existence than right in Bisbee territory.

Bisbee owners of automobiles have disproven the old idea that for a long time past there in the back ground - that the roads were such that not permit operation of automobiles. Drivers of the city have shown in daily usage of machines that there is no good reason why operation can not be carried on with as little difficulty and expense here as anywhere.

For a long time alleged hardship on tires was the big bugaboo. As a matter of fact there is no occasion for tire wear here in excess of that anywhere else. It is simply a matter of care. The reckless or incompetent driver can knock out tires on any road. But if he wants to give a little time to missing occasional rocks he can get along handsomely on Bisbee and Arizona roads.

All of which is by no means saying that improved roads are not needed, for they are, and for that matter are needed everywhere. No road ever gets in such prime form that someone cannot still suggest improvement. Funds available for road improvements in Cochise county now aggregate something like \$40,000. Recently the county supervisors have been giving road conditions a good

SELF STARTER AID TO WOMEN AUTOISTS

Opens Field to Ladies as Never Before - Lighting System Also Helps

This year has seen a number of automobile innovations which makes them more than ever available for the woman who drives her own car. Chief among these may be named the self-starter, that really starts the motor. The electric self-starter, seen on the majority of cars this year, even those at a conservative price, is efficient and dependable, although somewhat complicated in mechanism. It can be counted on to do the work required of it under almost any conditions. It is not hard to see that this means much to the motorist of the gentler sex.

Cranking has not been the pleasantest of operations even for a man, and under the new conditions it means a great deal less. It is a well known fact that a woman is more vigorous in proportion to the power of the motor and its mood on the particular occasion. It often means minutes of "spinning" that require no little strength as well as knack and at that it is not always successful until it has become a back breaking operation.

All worries of this nature have been done away with by the effective self starter, however, and a field of real motoring joy has thereby been opened to women with a suddenness that recalls the rubbing of Aladdin's lamp. It makes no difference how powerful the motor may be or how hard to turn over, the woman driver of today can feel confident that she will be able to start by the simple pressure of a button.

Deal of study and it is stated that they have about agreed upon a plan under which effective service can be secured from the money in hand. Arrangement is expected before long of decision reached.

EXPECT GAIN IN BUSINESS

Studebaker Agents Sold Thirty Cars Last Year from Their Bisbee Establishment

HAVE GREAT CARS

The Studebaker agency of the Bisbee Co. now has an the garage floor both a 25 and 35 of the 1913 output. These new cars are attracting much attention and win great praise. The Studebaker factory has excelled all previous endeavors with the 1913 models. This applies not only to improved mechanical construction but also to general finish. Class has been put in the latter that takes high rank.

Last year the Bisbee sold above 30 cars for the Studebakers. This year the agency has reason to expect that it will do still better. Inquiry is stronger than it was a year ago, in addition to which is the fact that one Studebaker always sells another.

Meantime the 1913 cars just in are worth while going to see and looking over on general principles. No car owner, no person mechanically inclined, nor no person with an eye that appreciates the artistic, can see these cars without feeling better for it, whether a purchaser or not.

a foot pedal or other controlling device.

Many a woman, as every motorist knows, is a first-class driver; cool in emergencies, delicate in her control of the car, and above all courteous and considerate on the road. If she exhibits a conjunction about killing chickens and dogs, that can only be set down as an excellent fault. Certain it is that he who drives a motor car may expect to meet her who does likewise in growing numbers.

Overland \$985

F. O. B. TOLEDO, O.

It's Worth More than it Costs You

OF COURSE you admit the value of the automobile for any one who has to go from one place to another—and wants to get there and back quickly. We all agree on that point.

The cost of the automobile is what is worrying you, maybe.

You wonder is it worth the money—to you.

Have you ever noticed that when a man buys an automobile, and after using it, either in his business or for pleasure, or for both, sells it, always buys another one?

Yes? Well, that's the answer.

Buy an automobile, find out that its price is an investment rather than an expense, and you can't do without it. You wouldn't want to.

Because you will have found that the car is worth more to you than it cost you, that it has added to your capacity of doing business, that it made one hour do the

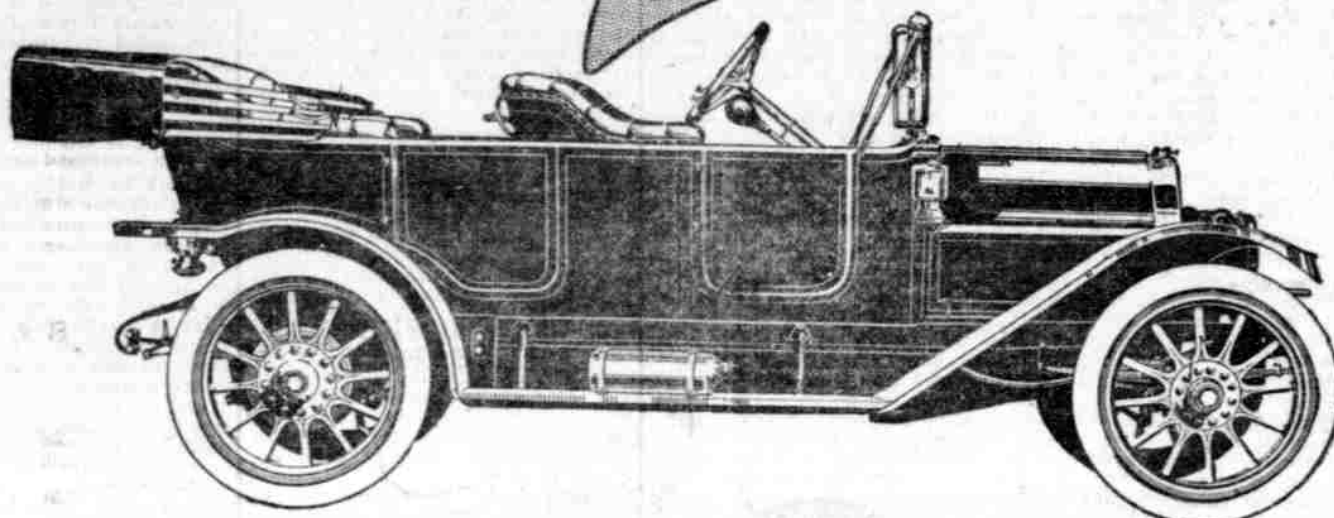
work of three, that the store, the theatre, the folks ten miles away, have suddenly become your next-door neighbors, that it has given a store of health to you and your family.

Which automobile?

The Overland—because it is the best value that money can buy.

Whatever your notions are as to what an automobile should be to do justice to your requirements, whether you value power, comfort, impressive appearance, low cost of upkeep, or the kind of durability—Overland durability—that makes the possession of a car a source of downright satisfaction, you can't afford to consider any automobile without first investigating the new Overland.

At least come and take a look at it. Compare it with others. Let us give you a ride in the big, fully equipped Overland; it involves no obligation on your part. Then draw your own conclusions.—That's all.



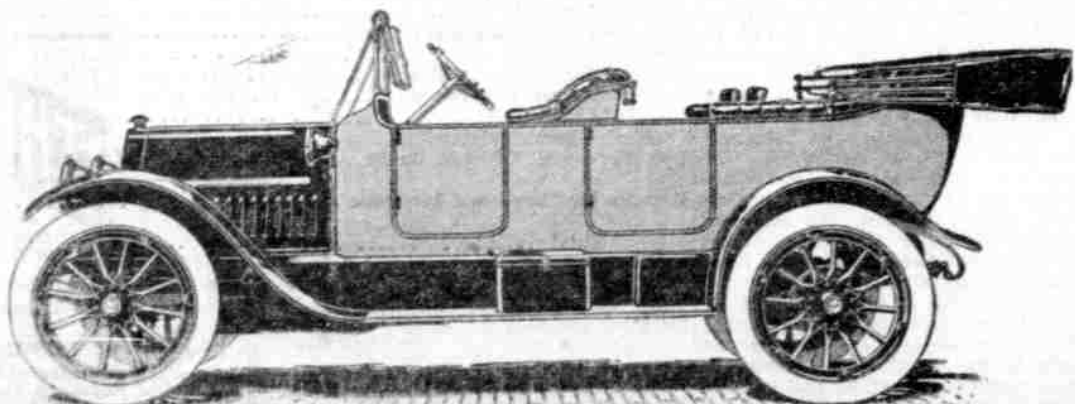
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With Six Passenger Body
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Luxurious Upholstery

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Electric Horn
Electric Starter

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Clear Vision Windshield
Silk Mohair Top

\$1390
F. O. B. Bisbee

4 Cylinders, 4 1-8 inch Bore x 5 inch Stroke, Cast In Bloc, 116 inch Wheel Base, "35" H. P.

The Studebaker "35" is the embodiment of service, taste and luxury. It has all the dignity of design which attaches to that fact. A body of the long, rakish, six-passenger type, with disappearing auxiliary seats and deep upholstery. Equal to any \$2,000 car on the market.

The Studebaker "25" is more than was ever bought before for the Price. Motor 31-2x5, Developing at least "30" Horse Power. Demountable rims, Electric Horn, Nickel Trimmed, Self Starter, All for the sum of \$975. F. O. B. Bisbee.

The 1913 Studebaker E. M. F. "30" Fully Equipped - \$1300. F. O. B. Bisbee.

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"Old Reliable Studebaker Wagon Company"

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BISBEE AUTO CO.

Opposite Palace Livery Bisbee, Ariz.

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BISBEE STATE SALES POINT

Henderson Automobiles Will Be Distributed from Here by Home Agency of Snappy Car

1913 MODEL IS HERE

Bisbee, long noted as a copper distributor but to this time having standing for the exportation of few other products, is now to come into prominence as an automobiling distributing center.

At least this is the intention of J. R. Henderson, who has the state agency for the new Henderson cars and is going after the business of Arizona. In his aid he has one of the snappiest cars ever put on the market. They all admit that in fact there is nothing else to do, for with its up to the minute appointments and more extras than ever before attempted on a medium priced car, the Henderson compels admiration.

Mr. Henderson got in his demonstration several days ago and has since been busy showing it to interested people, who have been numerous. On the coast the Henderson has occasioned much furor, and it bids fair to do likewise here. Mr. Henderson in carrying the Arizona agency has particular occasion for pride in the new car, for it is the output of his brother, head of the Henderson company.

WILL BEGIN WORK ON STATE HIGHWAY

State Engineer Awaits Approval of His Route Tempe to Phoenix

PHOENIX, Feb. 8.—Work on the Tempe to Phoenix part of the new state highway will begin within thirty days if the route as laid out by the state is accepted by the Maricopa county board of supervisors. According to one member of the board today, it is more than likely that

the route will be suitable and that big work will be started by March 1.

The route as planned by State Engineer Lamar Cobb is via Hole-in-the-Rock. It runs straight out the Tempe road to a point a short distance southeast of Hole-in-the-Rock and thence straight south to the entrance of the new bridge now in course of construction across the Salt river.

If this route is chosen it will mean an entirely new road between Phoenix and Tempe. Instead of turning off of the Tempe road at a point about a mile east of the asylum it will be necessary to go several miles farther east and then turn south. As it now stands, it is necessary to make many turns and cross the Southern Pacific tracks a couple of times between the two places. Canal work has also placed the road in a poor condition.

The proposed road leads through a scenic section. Small hills and cactus add to the beauty of the country around Hole-in-the-Rock. This section, it is also, the site for the proposed national park.

The most difficult part in the construction of the road will be at the Tempe end. On this side the country is level and can be quickly built. Convict labor will make the road.

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